Ending the isolation faced by people with sight loss
We make a real difference every day...

Led by the needs of blind and partially sighted people

We’re building on our pioneering charitable heritage
And with a clear direction and a stronger organisation

We’re now poised to make an even bigger difference

Achievements we’ve recently fought for

- We’ve given fresh hope to the 26,000 people diagnosed with wet age-related macular degeneration each year, thanks to our fight to make sight-saving treatments available on the NHS.

- Over 10,000 people joined us as RNIB members, building a powerful and more supportive community with a stronger voice.

- Blind and partially sighted people are better off by £27 million because of the work of RNIB’s welfare rights teams who have worked hard over the past four years to identify benefits they were missing out on.

- 72 per cent of people with sight loss now know that TVs talk – awareness of audio description has shot up due to RNIB’s influence and media campaign.
But we’ve got so much more to do...

It’s outrageous that people are needlessly losing their sight.

And that people with sight loss aren’t getting support to be independent.
The shocking statistics

- Nearly three in ten people who are registered blind have an eye condition that could have been prevented if detected early enough.

- People from Black African and Black Caribbean communities are four to five times more likely to develop glaucoma than white people.

- Only one in three blind and partially sighted people of working age have a job.

- One in five blind and partially sighted people say they are never able to go out by themselves.

- Older people with sight loss are almost three times more likely to experience depression than people with good vision.

It’s scandalous that people are excluded from education, jobs and income.

And cut off from information and new technology.

And cut off from education, jobs and income.

And cut off from information and new technology.
Now’s the time for really ambitious goals...

We’ll focus our energies on ending isolation

By stopping people losing their sight unnecessarily
Six areas where we’ll focus our work in 2009–14

- Stopping people losing their sight unnecessarily by targeting people most at risk and ensuring they can access treatment.
- Reaching people at an early stage of sight loss to support them in getting on with their lives.
- Helping people live independent lives through support, education and employment.
- Supporting children and adults with multiple needs and increasing diagnosis of sight loss in people with learning disabilities.
- Creating a step-change in the experience of blind and partially sighted people in shopping, travelling and managing their money.
- Providing more access to books, television, radio, ICT and mobile technology for people with sight loss.
But we can’t achieve them on our own...

Through our leadership of the UK Vision Strategy

We’ll strengthen partnerships here and internationally
We need to work with

1 Blind and partially sighted people, families and carers.

2 Our Associate charities – Action for Blind People and Cardiff Institute for the Blind.

3 Our supporters – volunteers, donors and campaign supporters.

4 Businesses, governments, health organisations, local authorities, professionals, local societies and charities.

Influence others to give our cause a higher priority

And ensure support is there for everyone who needs it

And ensure support is there for everyone who needs it
With everyone playing their part...

Delivering our goals with confidence, energy and commitment

Empowering people to support others through their own experiences
Passionately championing awareness and understanding of sight loss

And inspiring our supporters to give and help us do even more
We can end the isolation people face

Driven by the needs of our members and customers

We’ll lead the way in building an inclusive society
By 2014 we want to

- Reduce unnecessary sight loss for people from Black and minority ethnic communities and those on low incomes.

- Reach significantly more people with emotional and practical support at the time when they start to lose their sight.

- Empower more blind and partially sighted people to live independently.

- Increase educational opportunities for children, including those with multiple needs.

- Help thousands more people with sight loss to keep and get jobs.

Where blind and partially sighted people are respected, valued and independent

And where no-one loses their sight unnecessarily

And where blind and partially sighted people are respected, valued and independent
# April 2009 – March 2010

<table>
<thead>
<tr>
<th>April 2009</th>
<th>May 2009</th>
<th>June 2009</th>
<th>July 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun 5 12 19 26</td>
<td>Sun 31 3 10 17 24</td>
<td>Sun 7 14 21 28</td>
<td>Sun 5 12 19 26</td>
</tr>
<tr>
<td>Mon 6 13 20 27</td>
<td>Mon 4 11 18 25</td>
<td>Mon 1 8 15 22 29</td>
<td>Mon 6 13 20 27</td>
</tr>
<tr>
<td>Tue 7 14 21 28</td>
<td>Tue 5 12 19 26</td>
<td>Tue 2 9 16 23 30</td>
<td>Tue 7 14 21 28</td>
</tr>
<tr>
<td>Wed 1 8 15 22 29</td>
<td>Wed 6 13 20 27</td>
<td>Wed 3 10 17 24</td>
<td>Wed 1 8 15 22 29</td>
</tr>
<tr>
<td>Thu 2 9 16 23 30</td>
<td>Thu 7 14 21 28</td>
<td>Thu 4 11 18 25</td>
<td>Thu 2 9 16 23 30</td>
</tr>
<tr>
<td>Fri 3 10 17 24</td>
<td>Fri 1 8 15 22 29</td>
<td>Fri 5 12 19 26</td>
<td>Fri 3 10 17 24 31</td>
</tr>
<tr>
<td>Sat 4 11 18 25</td>
<td>Sat 2 9 16 23 30</td>
<td>Sat 6 13 20 27</td>
<td>Sat 4 11 18 25</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>August 2009</th>
<th>September 2009</th>
<th>October 2009</th>
<th>November 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun 30 2 9 16 23</td>
<td>Sun 6 13 20 27</td>
<td>Sun 4 11 18 25</td>
<td>Sun 1 8 15 22 29</td>
</tr>
<tr>
<td>Mon 31 3 10 17 24</td>
<td>Mon 7 14 21 28</td>
<td>Mon 5 12 19 26</td>
<td>Mon 2 9 16 23 30</td>
</tr>
<tr>
<td>Tue 4 11 18 25</td>
<td>Tue 1 8 15 22 29</td>
<td>Tue 6 13 20 27</td>
<td>Tue 3 10 17 24</td>
</tr>
<tr>
<td>Wed 5 12 19 26</td>
<td>Wed 2 9 16 23 30</td>
<td>Wed 7 14 21 28</td>
<td>Wed 4 11 18 25</td>
</tr>
<tr>
<td>Thu 6 13 20 27</td>
<td>Thu 3 10 17 24</td>
<td>Thu 1 8 15 22 29</td>
<td>Thu 5 12 19 26</td>
</tr>
<tr>
<td>Fri 7 14 21 28</td>
<td>Fri 4 11 18 25</td>
<td>Fri 2 9 16 23 30</td>
<td>Fri 6 13 20 27</td>
</tr>
<tr>
<td>Sat 1 8 15 22 29</td>
<td>Sat 5 12 19 26</td>
<td>Sat 3 10 17 24 31</td>
<td>Sat 7 14 21 28</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>December 2009</th>
<th>January 2010</th>
<th>February 2010</th>
<th>March 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun 6 13 20 27</td>
<td>Sun 31 3 10 17 24</td>
<td>Sun 7 14 21 28</td>
<td>Sun 7 14 21 28</td>
</tr>
<tr>
<td>Mon 7 14 21 28</td>
<td>Mon 4 11 18 25</td>
<td>Mon 1 8 15 22</td>
<td>Mon 1 8 15 22 29</td>
</tr>
<tr>
<td>Tue 1 8 15 22 29</td>
<td>Tue 5 12 19 26</td>
<td>Tue 2 9 16 23</td>
<td>Tue 2 9 16 23 30</td>
</tr>
<tr>
<td>Wed 2 9 16 23 30</td>
<td>Wed 6 13 20 27</td>
<td>Wed 3 10 17 24</td>
<td>Wed 3 10 17 24 31</td>
</tr>
<tr>
<td>Thu 3 10 17 24 31</td>
<td>Thu 7 14 21 28</td>
<td>Thu 4 11 18 25</td>
<td>Thu 4 11 18 25</td>
</tr>
<tr>
<td>Fri 4 11 18 25</td>
<td>Fri 1 8 15 22 29</td>
<td>Fri 5 12 19 26</td>
<td>Fri 5 12 19 26</td>
</tr>
<tr>
<td>Sat 5 12 19 26</td>
<td>Sat 2 9 16 23 30</td>
<td>Sat 6 13 20 27</td>
<td>Sat 6 13 20 27</td>
</tr>
</tbody>
</table>

For more information email thefuture@rnib.org.uk, telephone 020 7391 2185 or visit the intranet.

©RNIB 2009  Registered charity number 226227
Action for blind people registered charity number 205913